

Biking South Baltic! bicycle survey

Welcome to the survey for cyclists on holiday or cyclists making one-day excursions

**We are conducting a survey about cycle tourism involving the European Cyclists' Federation, ECF.**

**If you are or have been on a cycle tour for pleasure or a cycling holiday we would like to ask you a few questions about your trip. The survey will take about 10 minutes.**

**Thank you for participating in our survey. Your feedback is very important to us!**

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[Daily mobility/utilitarian] end survey

\* 1. What is the purpose of your trip?

- Daily mobility/utilitarian (to/from work, school, shopping etc.)
- Recreational (holiday or excursion for pleasure)

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[Day trip only] skip to question #7

\* 2. Is your trip with any overnights or is it a day trip only?

- There is at least one overnight stay involved in this trip
- This is a day trip only (no overnight stays involved) - skip to question #7

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[Day trip only] skip questions #3-6

3. How many overnight stays do you plan to have on this tour?

4. Will all overnight stays be at the same place?

Yes

No

5. In what kind of accommodation did you sleep last night?

Hotel

In rented holiday cottage

Bed & breakfast (small hotel)

Camping, normal

Private home (paid)

Camping, primitive

Private home (free, but not your own home)

Shelter

In own holiday cottage

At my permanent home

Other (please specify)

6. **If overnight stay:** How would you characterize your trip:

Cycling holiday (cycling is the main motivation of the holiday)

Cycling as one activity whilst on holiday

Cycling as a means of transport during the holidays (to go to shops etc.)

7. **If recreational day trip:** What is the purpose of your trip?

Sport/exercise

Cycling outing

Other (please specify)

8. How much money (in the currency of this country) do you expect to spend during your cycle trip per day per person?

Accommodation (if any)

Food

Activities/visits

Local products

Bike rental

Transportation

Other expenses

\* 9. How many hours do you expect your cycle trip to take today?

\* 10. How many kilometers do you expect to cycle today in total? (including the distance you have cycled already)

\* 11. How did you reach/depart from the starting point/destination of your cycle trip?

- Car (including camper van etc.)
- Bus
- Train
- Ship or ferry
- Airplane
- No other means of transport – bicycle only

\* 12. How important was the possibility to go biking in the choice of your destination?

Not important, I would have spent my holidays here anyway	Not so important, it is a positive aspect but not the main one	Quite important, it was a main factor in my decision to come here	Very important, I would not have come here otherwise
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 13. What is the **starting point** of your trip today?

- Home
- Other (please specify)

\* 14. What is the **ending point** of your trip today?

- Home
- Other (please specify)

\* 15. Do you intend to make:

- a round-trip (same path for the return trip)
- a loop (different path for the return trip)
- a one-way trip using another means of transportation either from or back to the starting point

\* 16. What is the size of the group you are cycling with (number of persons, including yourself)?

17. What is your age?

\* 18. How many in the group are 14 years or younger?

- None
- One
- Two
- Three or more

\* 19. Have you - or one of your companions - rented a bicycle for this trip today?

- Yes
- No

\* 20. Are you cycling on an electric bicycle today or have you ever tried an electric bicycle?

- Yes, I am today
- Yes, but not today
- No, never

\* 21. How would you describe your cycling habits?

- Only on holidays
- Less than once a month
- Several times per month
- Several times per week
- Every day (or almost)

22. How **important** is each of the following for a cycling route or cycling region, where 1 is the least and 5 is the most:

	1	2	3	4	5
Surface	<input type="radio"/>				
Signs	<input type="radio"/>				
Food & beverages	<input type="radio"/>				
Accommodation	<input type="radio"/>				
Wellness	<input type="radio"/>				
Cultural sights	<input type="radio"/>				
Natural scenery	<input type="radio"/>				
Good connections to transportation	<input type="radio"/>				
Possibilities to rent bikes	<input type="radio"/>				
Route recommendations	<input type="radio"/>				
Safe places to lock your bike at attraction points	<input type="radio"/>				
Options for organized bike tours (luggage transport, guided tour, organized accommodations)	<input type="radio"/>				

23. How **satisfied** are you on this trip with the following, where 1 is the least and 5 is the most?

	1	2	3	4	5
Surface	<input type="radio"/>				
Signs	<input type="radio"/>				
Food & beverages	<input type="radio"/>				
Accommodation	<input type="radio"/>				
Wellness	<input type="radio"/>				
Cultural sights	<input type="radio"/>				
Natural scenery	<input type="radio"/>				
Good connections to transportation	<input type="radio"/>				
Possibilities to rent bikes	<input type="radio"/>				
Route recommendations	<input type="radio"/>				
Safe places to lock your bike at attraction points	<input type="radio"/>				
Options for organized bike tours (luggage transport, guided tour, organized accommodations)	<input type="radio"/>				

\* 24. To what degree would you recommend others to go cycling here? (Please rate on a scale from 1 to 5, where 1 is minimum and 5 is maximum).

1	2	3	4	5
<input type="radio"/>				

25. Is there anything you would like to pass on with regard to bicycling in this country? For instance something that might improve your bicycle experience (tables, benches, street lighting etc.) - or anything else?

\* 26. Where did you find information about your bike route/bike trip? (Choose all that apply)

- Internet
- Guide book
- Brochure
- Tourist information office
- Map
- Prior knowledge
- Family/friends
- Other (please specify)

27. How did you, or how would you, organize your bike trip?

- None of the below
- Individually
- With a tour operator (please specify which operator)

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\* 28. Do you have your permanent address in this country?

- Yes, I live in this country
- No, I live in another country (please specify which country you are from)

29. What is the postcode of the area of your permanent address?

30. Do you imagine to make your next bike trip in another country?

- I don't know
- No
- Yes (please specify which country)

31. What is your gender?

- Male
- Female
- Other/non-identified

32. What is your monthly income after tax?

- 0 - a
- b - c
- d - e
- f - g
- More than "g"
- I prefer not to answer this question

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Thank you!

**We appreciate you taking time to answer this survey. It's a great help to us.**

**Thank you and have a great day!**

**If you have any questions regarding this survey, please contact Centre for Regional- & Tourism Research at [crt@crt.dk](mailto:crt@crt.dk).**